2020 Sponsorship Opportunities

Want to make a splash at New York Section American Water Works events? We have advertising options that will fit into all budgets! Each year NYSAWWA hosts two major events, New York Water Event and Edwin C. Tifft Jr. Water Supply Symposium. This year’s 2020 Sponsorship Opportunities include advertising for both events and more.

There are three sponsorship levels that include: the top level sponsorship Gold - $3,750; followed by Silver - $2,750 and Bronze - $1,500. There is also an à la carte sponsorship - options range in price from $300-$1,500.

Your generous sponsorship would be highlighted in just a few of the following ways:
¬ Company logo on all event announcements and promotional materials;
¬ Signage recognizing contribution at the event;
¬ Free booth space;
¬ and More.

Included in the 2020 Sponsorship Packet are all your sponsorship options. For questions contact Jenny Ing Rao, NYSAWWA at 716.665.0616. We look forward to hearing from you and working together!

Truly yours,

Jenny Ing Rao
Executive Director
# NYSAWWA Sponsorship Program Quick View

<table>
<thead>
<tr>
<th>New York's Water Event</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 - 10x10 Booth</td>
<td>♦</td>
<td>♦</td>
<td>♦</td>
</tr>
<tr>
<td>Event Registrations</td>
<td>4</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Operator Day Passes</td>
<td>4</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Advertising in Event Program</td>
<td>Full Page</td>
<td>Half Page</td>
<td></td>
</tr>
<tr>
<td>Company Description in Program</td>
<td>♦</td>
<td>♦</td>
<td></td>
</tr>
<tr>
<td>Name/Logo on all Event Materials</td>
<td>♦</td>
<td></td>
<td>♦</td>
</tr>
<tr>
<td>Contest Sponsor</td>
<td>♦</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Prize Raffle Rotation</td>
<td>♦</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Final Attendee List</td>
<td>♦</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Early Booth Selection</td>
<td>1st Selection</td>
<td>2nd Selection</td>
<td>3rd Selection</td>
</tr>
<tr>
<td>Recognition on NYSAWWA Website</td>
<td>♦</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Edwin C. Tifft Jr. Water Supply Symposium</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 - 6' Table Top Display</td>
<td>♦</td>
<td>♦</td>
<td></td>
</tr>
<tr>
<td>Event Registrations</td>
<td>4</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Advertising in Event Program</td>
<td>Full Page</td>
<td>1/4 Page</td>
<td></td>
</tr>
<tr>
<td>Company Description in Program</td>
<td>♦</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name/Logo on all Event Materials</td>
<td>♦</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Final Attendee List</td>
<td>♦</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition on NYSAWWA Website</td>
<td>♦</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Gold Sponsorship Package
$3,750 Member / $7,500 Non Member*

New York’s Water Event
April 14 - 16, 2020 in Saratoga Springs, NY
Includes:
♦ Four (4) Event Registrations
♦ Four (4) Free Passes for Operators Day (operators number required)
♦ One (1) 10’x10’ Booth – pipe/drape, sign, 8’ table, 2 chairs, trash can
♦ FREE Electric *contact NYSAWWA for electrical requirements over 120 volts
♦ Contest Sponsor - Logo on Banner in the Exhibit Hall
♦ Full Page Ad in Exhibitors Catalog - 8.5” x 11”
♦ Company Description in Exhibitors Catalog
♦ Company Name/Logo on: all conference materials, signs, program, packet materials, and pre-conference e-mails
♦ Recognition on NYSAWWA Website

Edwin C. Tifft Jr. Water Supply Symposium
September 23 - 24, 2020 in Syracuse, NY
Includes:
♦ Four (4) Event Registrations
♦ One (1) 6’ Vendor Table Top Display
♦ Full Page Ad in Exhibitors Catalog - 8.5” x 11”
♦ Company Description in Exhibitors Catalog
♦ Company Name/Logo on: all conference materials, signs, program, packet materials, and pre-conference e-mails
♦ Recognition on NYSAWWA Website

Regional Membership Networking Events
The New York Section American Water Works Association will be holding at least four networking events in the following Upstate regions in the 2020 Calendar Year: Western NY; Finger Lakes Area; Central NY; and Capital Region. In addition to those four regions the New York Metro Events Committee will be hosting two events in the 2020 Calendar Year in the New York City Metropolitan Area (Downstate regions: Westchester, New York City and Long Island) by providing local educational and networking opportunities. The Gold Sponsorship Package includes sponsorship for all Regional Membership Networking Events.

Promotional
♦ Included in rotation of first level prize raffle at events. Includes prize, box, and balloons.
♦ NYSAWWA AND NYWARN Homepage Website Banner Ad (Banner Ad will run from January – December 2020)
♦ Gold Sponsorship includes a copy of FINAL attendee list with full contact information after the event.

Gold Sponsors receive first choice of booth selection.

New York Section American Water Works Association
614 7th North Street, Liverpool, NY 13088
315.455.2614 | www.NYSAWWA.org
Silver Sponsorship Package
$2,750 Member / $5,500 Non Member*

New York’s Water Event
April 14 - 16, 2020 in Saratoga Springs, NY
Includes:
🔹 Three (3) Event Registrations
🔹 Two (2) Free Passes for Operators Day (operators number required)
🔹 One (1) 10’x10’ Booth – pipe/drape, sign, 8’ table, 2 chairs, trash can
🔹 FREE Electric *contact NYSAWWA for electrical requirements over 120 volts
🔹 Contest Sponsor - Logo on Banner in the Exhibit Hall
🔹 Half Page Ad in Exhibitors Catalog - 7.5”x5”
🔹 Company Name/Logo on: all conference materials, signs, program, packet materials, and pre-conference e-mails
🔹 Recognition on NYSAWWA Website

Edwin C. Tifft Jr. Water Supply Symposium
September 23 - 24, 2020 in Syracuse, NY
Includes:
🔹 Three (3) Event Registrations
🔹 One (1) 6’ Vendor Table Top Display
🔹 Quarter Page Ad in Exhibitors Catalog - 3.75”x 5”
🔹 Company Description in Exhibitors Catalog
🔹 Company Name/Logo on: all conference materials, signs, program, packet materials, and pre-conference e-mails
🔹 Recognition on NYSAWWA Website

Regional Membership Networking Events
The New York Section American Water Works Association will be holding at least four networking events in the following Upstate regions in the 2020 Calendar Year: Western NY; Finger Lakes Area; Central NY, and Capital Region. In addition to those four regions the New York Metro Events Committee will be hosting two events in the 2020 Calendar Year in the New York City Metropolitan Area (Downstate regions: Westchester, New York City and Long Island) by providing local educational and networking opportunities. The Silver Sponsorship Package includes sponsorship for all Regional Membership Networking Events.

Promotional
🔹 Included in rotation of prize raffle at events. Includes prize, box, and balloons.
🔹 NYSAWWA AND NYWARN Homepage Website Banner Ad (Banner Ad will run from January – December 2020)
🔹 Silver Sponsorship includes a copy of FINAL attendee list with full contact information after the event.

Silver Sponsors receive second choice of booth selection.
Bronze Sponsorship Package
$1,500 Member / $3,000 Non Member*

New York’s Water Event
April 14 - 16, 2020 in Saratoga Springs, NY
Includes:
♦ Three (3) Event Registrations
♦ One (1) 10’x10’ Booth – pipe/drape, sign, 8’ table, 2 chairs, trash can
♦ FREE Electric *contact NYSAWWA for electrical requirements over 120 volts
♦ Company Name/Logo on: all conference materials, signs, program, packet materials, and pre-conference e-mails
♦ Recognition on NYSAWWA Website

Promotional
♦ Included in rotation of third level prize raffle at events. Includes prize, box, and balloons.
♦ NYSAWWA Homepage Website Banner Ad (Banner Ad will run from January – December 2020)
♦ Bronze Sponsorship includes a copy of FINAL attendee list with full contact information after the event.

Bronze Sponsors receive third choice of booth selection.
**New York’s Water Event**

*Sponsorship Options*

- Exhibitor Receptions (Tuesday & Wednesday) | $1,500/*$3,000
  Logo on signage.
- Awards Breakfast and Lunch (Wednesday) | $750/*$1,500
  Logo on signage.
- No Water. No Beer. Fundraiser - Members Only
  - Keg Level - $750
    - Limited to 2 sponsors | Logo on Giveaway | 6 Tickets to the Event | Recognition on NYSAWWA.org
    - “Thank You Sponsors” Link on Emails | Thank You Signage at the Event
  - Growler Level - $500
    - 4 Tickets to the Event | Recognition on NYSAWWA.org | Thank You Signage at the Event
  - Stein Level - $250
    - 2 Tickets to the Event | Recognition on NYSAWWA.org | Thank You Signage at the Event
  - Coffee/Water Station - $500/*$1,000
    Logo on signage.
  - Additional 10’x10’ Booth - $1,000/*$2,000

**Edwin C. Tifft Jr. Water Supply Symposium**

*Sponsorship Options*

- Breakfast and Lunch in the Exhibit Hall (Wednesday) - $500/*$1,000
  Logo on signage.
- Coffee/Water Station - $500/*$1,000
  Logo on signage.
- Additional 6’ Table Top - $500/*$1,000

**Contest Sponsor**

*The New York Section AWWA has four contests during its Annual New York’s Water Event: Meter Madness, Top Ops, Hydrant Hysteria and Best Tasting Water (~25 contestants). Each contestant/team will receive a t-shirt with the sponsors logo on the back of the T-Shirt. Contestants/teams will then go on to compete at local/state/national competitions giving the sponsor even more exposure! Logo will also be placed on a banner in the Exhibit Hall at New York’s Water Event.*

- Contest Sponsorship | $300/*$600

*Non-member rates.*
Company: ____________________________

Contact Name/Title: ____________________________

Address: _______________________________________

Phone: ___________________ Email: ___________________________

Total Sponsorship Package: ____________

Total Additional Sponsorship Options: ____________

Total Amount: ____________

Billing Information
Billing Contact (if different from above): ___________________________

Billing Address (if different from above): ___________________________

Billing Options:
☐ Invoice Me  ☐ Check #: _____  ☐ Credit Card #: ____________________________ Exp: ________ CVC: _______

Full payment is due by February 14, 2020. If payment is not received, assigned space will be released. Applications for sponsorship received after February 14, 2020 require payment in full to process the assignment. Cancellation: No refunds on sponsorships.

Authorized Signature ____________________________________________

Date ____________________________

For more information call NYSAWWA at 716.665.0616 or visit us online at www.NYSAWWA.org.