2019 Sponsorship Opportunities

Want to make a splash at New York Section American Water Works events? We have advertising options that will fit into all budgets! Each year NYSAWWA hosts two major events, New York Water Event and Edwin C. Tifft Jr. Water Supply Symposium. This year’s 2019 Sponsorship Opportunities include advertising for both events and more.

There are three sponsorship levels that include: the top level sponsorship Gold - $3,750; followed by Silver - $2,750 and Bronze - $1,500. There is also an à la carte sponsorship - options range in price from $300-$1,500.

Your generous sponsorship would be highlighted in just a few of the following ways:

- Company logo on all event announcements and promotional materials;
- Signage recognizing contribution at the event;
- Free booth space;
- and More.

Included in the 2019 Sponsorship Packet are all your sponsorship options. For questions contact Jenny Ing Rao, NYSAWWA at 315.455.2614. We look forward to hearing from you and working together!

Truly yours,

Jenny Ing Rao
Executive Director
Gold Sponsorship Package
$3,750 Member / $7,500 Non Member*

New York’s Water Event
April 16 - 18, 2019 in Saratoga Springs, NY
Includes:
☀ One (1) Full Registration
☀ Three (3) Additional Representatives
☀ Four (4) Free Passes for Operators Day (operators number required)
☀ One (1) 10’x10’ Booth – pipe/drape, sign, 8’ table, 2 chairs, trash can
☀ FREE Electric *contact NYSAWWA for electrical requirements over 120 volts
☀ Contest Sponsor - Logo on Banner in the Exhibit Hall
☀ Full Page Ad in Exhibitors Catalog - 8.5” x 11”
☀ Company Description in Exhibitors Catalog
☀ Company Name/Logo on: all conference materials, signs, program, packet materials, and pre-conference e-mails
☀ Recognition in Spring/Summer Aquarius and on NYSAWWA Website

Edwin C. Tiffit Jr. Water Supply Symposium
October 2 - 3, 2019 in Buffalo, NY
Includes:
☀ One (1) Full Registration
☀ Three (3) Additional Representative
☀ One (1) 6’ Vendor Table Top Display
☀ FREE Electric *contact NYSAWWA for electrical requirements over 120 volts
☀ Full Page Ad in Exhibitors Catalog - 8.5” x 11”
☀ Company Description in Exhibitors Catalog
☀ Company Name/Logo on: all conference materials, signs, program, packet materials, and pre-conference e-mails
☀ Recognition in Fall/Winter Aquarius and on NYSAWWA Website

Regional Membership Networking Events
The New York Section American Water Works Association will be holding at least four networking events in the following Upstate regions in the 2019 Calendar Year: Western NY; Finger Lakes Area; Central NY; and Capital Region. In addition to those four regions the New York Metro Events Committee will be hosting four events in the 2019 Calendar Year in the New York City Metropolitan Area (Downstate regions: Westchester, New York City and Long Island) by providing local educational and networking opportunities. The Gold Sponsorship Package includes sponsorship for all Regional Membership Networking Events.

Promotional
☀ Included in rotation of first level prize raffle at events. Includes prize, box, and balloons.
☀ NYSAWWA AND NYWARN Homepage Website Banner Ad (Banner Ad will run from January – December 2019)
☀ Gold Sponsorship includes a copy of FINAL attendee list with full contact information after the event.

Gold Sponsors receive first choice of booth selection.

New York Section American Water Works Association
614 7th North Street, Liverpool, NY 13088
315.455.2614 | www.NYSAWWA.org
Silver Sponsorship Package
$2,750 Member / $5,500 Non Member*

New York’s Water Event
April 16 - 18, 2019 in Saratoga Springs, NY
Includes:
- One (1) Full Registration
- Two (2) Additional Representative
- Two (2) Free Passes for Operators Day (operators number required)
- One (1) 10’x10’ Booth – pipe/drape, sign, 8’ table, 2 chairs, trash can
- FREE Electric *contact NYSAWWA for electrical requirements over 120 volts
- Contest Sponsor - Logo on Banner in the Exhibit Hall
- Half Page Ad in Exhibitors Catalog - 7.5”x5”
- Company Name/Logo on: all conference materials, signs, program, packet materials, and pre-conference e-mails
- Recognition in Spring/Summer Aquarius and on NYSAWWA Website

Edwin C. Tifft Jr. Water Supply Symposium
October 2 - 3, 2019 in Buffalo, NY
Includes:
- One (1) Full Registration
- Two (2) Additional Representative
- One (1) 6’ Vendor Table Top Display
- FREE Electric *contact NYSAWWA for electrical requirements over 120 volts
- Quarter Page Ad in Exhibitors Catalog - 3.75”x 5”
- Company Description in Exhibitors Catalog
- Company Name/Logo on: all conference materials, signs, program, packet materials, and pre-conference e-mails
- Recognition in Fall/Winter Aquarius and on NYSAWWA Website

Regional Membership Networking Events
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Promotional
- Included in rotation of prize raffle at events. Includes prize, box, and balloons.
- NYSAWWA AND NYWARN Homepage Website Banner Ad (Banner Ad will run from January – December 2019)
- Silver Sponsorship includes a copy of FINAL attendee list with full contact information after the event.

Silver Sponsors receive second choice of booth selection.
Bronze Sponsorship Package
$1,500 Member / $3,000 Non Member*

New York’s Water Event

Includes:
- One (1) Full Registration
- Two (2) Additional Representative
- One (1) 10’x10’ Booth – pipe/drape, sign, 8′ table, 2 chairs, trash can
- FREE Electric *contact NYSAWWA for electrical requirements over 120 volts
- Company Name/Logo on: all conference materials, signs, program, packet materials, and pre-conference e-mails
- Recognition in Spring/Summer and Fall/Winter Aquarius and on NYSAWWA Website

Promotional
- Included in rotation of third level prize raffle at events. Includes prize, box, and balloons.
- NYSAWWA AND NYWARN Homepage Website Banner Ad (Banner Ad will run from January – December 2019)
- Bronze Sponsorship includes a copy of FINAL attendee list with full contact information after the event.

Bronze Sponsors receive third choice of booth selection.
American Water Works Association

New York Section

Additional Sponsorship Options

New York’s Water Event

April 16 - 18, 2019 in Saratoga Springs, NY

Sponsorship Options

☐ Exhibitor Receptions (Tuesday & Wednesday) | $1,500/*$3,000
  Logo on signage.

☐ Awards Breakfast and Lunch (Wednesday) | $750/*$1,500
  Logo on signage.

☐ No Water. No Beer. Fundraiser - Members Only
  ☐ Keg Level - $750
    - Limited to 2 sponsors | Logo on Tasting Glass | 6 Tickets to the Event | Recognition on NYSAWWA.org
    - “Thank You Sponsors” Link on Emails | Thank You Signage and Verbal Recognition at the Event

☐ Growler Level - $500
  - 4 Tickets to the Event | Recognition on NYSAWWA.org | Thank You Signage and Verbal Recognition at the Event

☐ Stein Level - $250
  - 2 Tickets to the Event | Recognition on NYSAWWA.org | Thank You Signage and Verbal Recognition at the Event
  Logo on Drink Coasters Limited to TWO sponsors. Call 315.455.2614 for availability.

☐ Coffee/Water Station - $500/*$1,000
  Logo on signage.

☐ Additional 10’x10’ Booth - $1,000/*$2,000

Edwin C. Tifft Jr. Water Supply Symposium

October 2 - 3, 2019 in Buffalo, NY

Sponsorship Options

☐ Breakfast and Lunch in the Exhibit Hall (Wednesday) - $500/*$1,000
  Logo on signage.

☐ Coffee/Water Station - $500/*$1,000
  Logo on signage.

☐ Additional 6’ Table Top - $500/*$1,000

Regional Membership Networking Events

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☐ $1,000/*$2,000

Contest Sponsor

The New York Section AWWA has four contests during its Annual New York’s Water Event: Meter Madness, Top Ops, Hydrant Hysteria and Best Tasting Water (~25 contestants). Each contestant/team will receive a t-shirt with the sponsors FULL COLOR logo on the back of the T-Shirt. Contestants/teams will then go on to compete at local/state/national competitions giving the sponsor even more exposure! Logo will also be placed on a banner in the Exhibit Hall at New York’s Water Event.

☐ Contest Sponsorship | $300/*$600

*Non-member rates.

New York Section American Water Works Association
614 7th North Street, Liverpool, NY 13088
315.455.2614 | www.NYSAWWA.org
Company: ____________________________________________________

Contact Name/Title: ____________________________________________

Address: ____________________________________________________

Phone: ___________________________ Email: __________________________

Total Sponsorship Package: ________________

Total Additional Sponsorship Options: ________________

Total Amount: ________________

Billing Information
Billing Contact (if different from above): ____________________________

Billing Address (if different from above): ____________________________

Billing Options:
☐ Invoice Me ☐ Check #: _____ ☐ Credit Card #: ____________________________ Exp: ________ CVC: ________

Full payment is due by February 15, 2019. If payment is not received, assigned space will be released. Applications for sponsorship received after February 15, 2019 require payment in full to process the assignment. Cancellation: No refunds on sponsorships.

Authorized Signature ____________________________ Date ____________________________

For more information call NYSAWWA at 315.455.2614 or visit us online at www.NYSAWWA.org.