



American Water Works Association

New York Section



Environmental Finance Center

Syracuse University

Quality **Reuse** **Drinking** **Stormwater** **Wastewater** **Security**  
**Standards** **Water** **Technology** **Desalination** **Source Water**  
**Finance** **Energy** **Conservation** **Infrastructure Investment** **Consumers** **Policy**  
**Drought** **Asset Management** **Backflow Prevention**

# Asset Management and Utility Finances Specialty Conference

November 15, 2018

Albany, NY

# Asset Management and Utility Finances Specialty Conference

## Thursday, November 15, 2018

### Albany Hilton

## Agenda

- 8:30 am **Welcome**  
*Judith Hansen*, NYSAWWA Chair  
*Geoff Baldwin*, NYWEA President  
*Khris Dodson*, Environmental Finance Center
- 8:45 am **How do you Protect and Maintain your Water/Wastewater**  
*Asset Management, improved service and lower cost. Better, faster, cheaper is now here, can your utility afford not to engage?*  
*George Hawkins, Esq.*, Moonshot, LLC
- 9:45 am **Break**
- 10:00 am **What a Good Asset Management Plan Can Do for your Community**  
*Water & Wastewater Real Life Experiences from Municipalities with Proven Asset Management Programs*  
Panel Discussion Featuring:  
*Mike Hooker*, Onondaga County Water Authority  
*Ed Scharpou*, Village of Dolgeville  
*Adam Cummings*, Town of Ontario
- 11:30 am **State & Regulatory Perspectives from NYSEFC, NYSDOH & NYSDEC**
- 12:00 pm **Lunch**
- 1:00 pm **Finances Associated with Water/Wastewater Systems**  
*Jim Gebhardt*, U.S. EPA Water Infrastructure and Resiliency Finance Center
- 1:30 pm **Innovative and Best Practices in Pursuing Public Financing for Water/Wastewater Systems**  
*Virginia Wong*, Nixon
- 2:00 pm **Break**
- 2:15 pm **Water and Sewer Rate Setting – One Size Does Not Fit All**  
*Jeff Smith*, Municipal Solutions
- 3:00 pm **Getting to 'Yes:' Engaging the Public in Decision-Making**  
*Khris Dodson*, Associate Director, Environmental Finance Center
- 3:45 pm **Closing Remarks**

**Contact Hours:** This workshop will be submitted to the state for contact hours.

# About George Hawkins

George Hawkins launched his leadership and innovation-focused consulting business Moonshot LLC after stepping down as CEO and General Manager of DC Water, where he served for eight years. George is also the Chair of Isle Inc, the US subsidiary of Isle Utilities, Inc.

During his tenure, he became well known across the water sector for transforming DC Water into an innovative, customer-driven enterprise, while tripling its investment in clean water. DC Water's innovations ranged from award winning Green Infrastructure and a \$500 million investment in clean energy, to creative social media campaigns and patents for new treatment technologies that require less energy and chemicals but achieve better results. DC Water issued the nation's first century bond, world's first environmental impact bond, and spearheaded programs to support low income customers and provide meaningful job opportunities for District residents.

George retains an advisory role with DC Water and its non-profit Blue Drop spin-off, which markets products

and services developed by the utility. He also serves on the National Infrastructure Advisory Council, which provides advice to the White House on infrastructure policy. George is also on the Board of Directors of the North American Electric Reliability Corporation, which ensures the reliability of the bulk electric grid.

Prior to joining DC Water, Mr. Hawkins was Director of the District of Columbia Department of the Environment and has also served as Executive Director of several non-profit organizations in New Jersey, and previously held senior positions with the U.S. Environmental Protection Agency and the law firm Ropes & Gray.

George is a popular speaker and story-teller on water, infrastructure and environmental issues and seeks every opportunity to interact with both C-suite leaders and front-line personnel. He graduated Summa Cum Laude from Princeton University and Cum Laude from Harvard Law School and has taught environmen-



tal law and policy for the Princeton Environmental Institute since 1999. He has been the recipient of numerous awards for leadership and public service, including Governing Magazine's Public Official of the Year in 2015 and the US Water Prize in 2016.

George has hobbies that range from jazz piano and bass guitar to work as a farm hand. He is married with five kids and is an avid hiker with his wife Natalie, and is put to shame by her in skiing, skating, tennis and all sorts of other sports.

**Register for the event at:**

**[www.NYSAWWA.org](http://www.NYSAWWA.org)**

**or**

**[www.NYWEA.org](http://www.NYWEA.org)**

**Cost - \$150**