

AQUARIUS

Insertion Order Form

1.) Complete your contact information:

Company

Contact:

Address

Phone/Fax

E-Mail

2.) Choose Your Ad Size : **Pricing listed is for BOTH Editions**

2019 Spring/Summer & 2019 Fall/Winter
Deadline - March 22 & August 30, 2019

Outside Back Cover* - \$2,250

Inside Front Cover - Full Page* - \$1,900

Full Page - \$1,650 1/2 Page - \$1,000

1/3 - \$750 (Vertical | Horizontal | Banner)

1/6 Vertical - \$400 1/12 Horizontal - \$250

**Call NYSAWWA at (315) 455-2614 for availability*

If you need help designing your ad, we can help!
Give us a call today for a design quote!

For more information or questions on the
Aquarius publications, contact Jessica Jones,
Communications Intern at newyorkawwa@gmail.com
or Jenny Ingrao, Executive Director
at jenny@nysawwa.org.

About AQUARIUS:

The New York Section American Water Works Association publishes **Aquarius** twice a year (June and November) to over 2,100 water industry professionals in New York State.

3.) Complete your billing information

Company

Contact:

Billing Address

Phone

E-Mail

Billing Options: **Total Amount Due:** _____

Pricing listed is for BOTH Editions
(Spring/Summer and Fall/Winter)

Check enclosed, made payable to NYSAWWA

Credit Card # / / /

Expiration Date _____ / _____

Master Card Visa Discover AMEX

Authorized Signature

Date

Aquarius will not publish advertisements that make false or misleading claims; advertisements that defame any company, person, product, or service are strictly forbidden.

NYSAWWA accepts exhibits, sponsorships and advertising for any company in the water sector or provides products and services relevant to drinking water, wastewater, reuse and/or storm water.

- ◆ Any advertising (other than cover-position display advertising) that is cancelled after the Materials Deadline for an issue will be charged the full 100% ordered ad/insertion price, which will be nonrefundable.
- ◆ Any advertising (other than cover-position display advertising) that is cancelled less than 90 days prior to, but not after the Materials
- ◆ Deadline will be charged 50% of the ordered ad/insertion price.
- ◆ Any advertising (other than cover-position display advertising) that is cancelled more than 90 days prior to the Materials Deadline will be charged 25% of the ordered ad/insertion price.
- ◆ In the case of any cancelled cover-position display advertising, the advertiser and/or its advertising agency will be responsible for
- ◆ 100% of the ordered ad/insertion price unless and until the cover placement ad space is resold for the same price.
- ◆ In addition to the aforementioned applicable charges and conditions, advertisers who order a series of advertising but who do not complete insertion of the full number and size of originally ordered series of advertising within 12 months from the date of their first insertion will incur short-rated fees, namely, that advertising run during such 12-month period will be re-billed to the advertiser at a higher per insertion rate without the previously offered volume discounts.
- ◆ Advertisements must be truthful and may not make fake or misleading claims.
- ◆ Advertisements must not misuse or misappropriate any other party's intellectual property rights or defame or disparage any other person, company, product or service.
- ◆ AWWA shall not be liable for any failure to print, publish or circulate all or any portion of any issue

AWWA reserves the right to reject any advertising not in keeping with AWWA publication standards, which will not relieve advertiser from its payment obligations above. All print and Web content is subject to AWWA approval.

Spring/Summer & Fall/Winter Ad Sizes

Pricing listed is for BOTH Editions

Full Page (includes a .25" bleed): 8.75" x 11.25"

*Inside Front Cover - \$1,900 | Full Page - \$1,650

Call NYSAWWA at (315) 455-2614 for availability.

\$2,250 - Outside Back Cover*

7.5" x 7.5"

\$750 - 1/3 Banner

3.25" x 7.5"

\$1,000 - 1/2 Horizontal

7.5" x 5"

\$750 - 1/3 Vertical

2.375" x 10"

\$400 - 1/6 Vertical

2.375" x 5"

\$250 - 1/12 Horizontal

2.375" x 2.375"

AD SPECS:

1. Camera ready ads supplied to size at 300 dpi minimum and CMYK format with Black text 100% K.
2. Native files in InDesign, Photoshop or Illustrator only with fonts and images included.
3. File formats accepted: PDF; EPS or TIF.

\$750 - 1/3 Horizontal

5" x 5"