

AQUARIUS

Insertion Order Form

1.) Complete your contact information:

Company

Contact:

Address

Phone/Fax

E-Mail

2.) Choose Your Ad Size :

**2016 Spring/Summer & 2016 Fall/Winter
Deadline - April 15 & September 9, 2016**

Outside Back Cover - Full Page*

Inside Front Cover - Full Page*

Full Page 1/2 Page

1/3 Vertical 1/3 Horizontal 1/3 Banner

1/6 Vertical 1/12 Horizontal

**Call NYSAWWA at (315) 455-2614 for availability*

***If you need help designing your ad, we can help!
Give us a call today for a design quote!***

**For more information or questions on the
AQUARIUS publications, contact Jenny Ingrao,
Executive Director at (315) 455-2614
or email jenny@nysawwa.org.**

About AQUARIUS:

The New York Section American Water Works Association publishes **Aquarius** twice a year (June and November) to over 2,100 water industry professionals in New York State.

3.) Complete your billing information

Company

Contact:

Billing Address

Phone

E-Mail

Billing Options: **Total Amount Due:** _____

Check enclosed, made payable to NYSAWWA

Credit Card # / / /

Expiration Date _____ / _____

Master Card Visa Discover AMEX

Authorized Signature

Date

Spring/Summer & Fall/Winter Ad Sizes

Full Page (includes a .25" bleed): 8.75" x 11.25"

*Outside Back Cover - \$2,250 | *Inside Front Cover - \$1,900 | Full Page - \$1,650
Call NYSAWWA at (315) 455-2614 for availability.

\$750 - 1/3 Banner

2.375" x 10"

\$1,000 - 1/2 Horizontal

7.5" x 5"

\$750 - 1/3 Vertical

2.375" x 10"

\$400 - 1/6 Vertical

2.375" x 5"

\$250 - 1/12 Horizontal

2.375" x 2.375"

AD SPECS:

1. Camera ready ads supplied to size at 300 dpi minimum and CMYK format with Black text 100% K.
2. Native files in InDesign, Photoshop or Illustrator only with fonts and images included.
3. File formats accepted: PDF; EPS or TIF.

\$750 - 1/3 Horizontal

5" x 5"